

BRAND STORY

Elon Musk he was collaborating with the NASA and with the

advanced technology he was able to do space missions and launches with more efficient ways. But the big leaders came to know about the problem the world is about to face in coming years they started the research on how to get the people out from earth in more efficient way to save the planet and its people. Back then I was came to know about all this I started my design work on how the people will be able to live on mars. I was designing the basic life supporting things that can run form the pure energy. I displayed my designs to the government they liked it and I got a fix meeting with the researcher and the designer of SpaceX and the NASA. They founded my company they gave me the research team and the space to work for and my job was to make the foldable homes that can be assembled at the mars by the bots only at the same time they have to be very light , radiation proof, and strong. That's how my company was formed 'MARTIAN'.

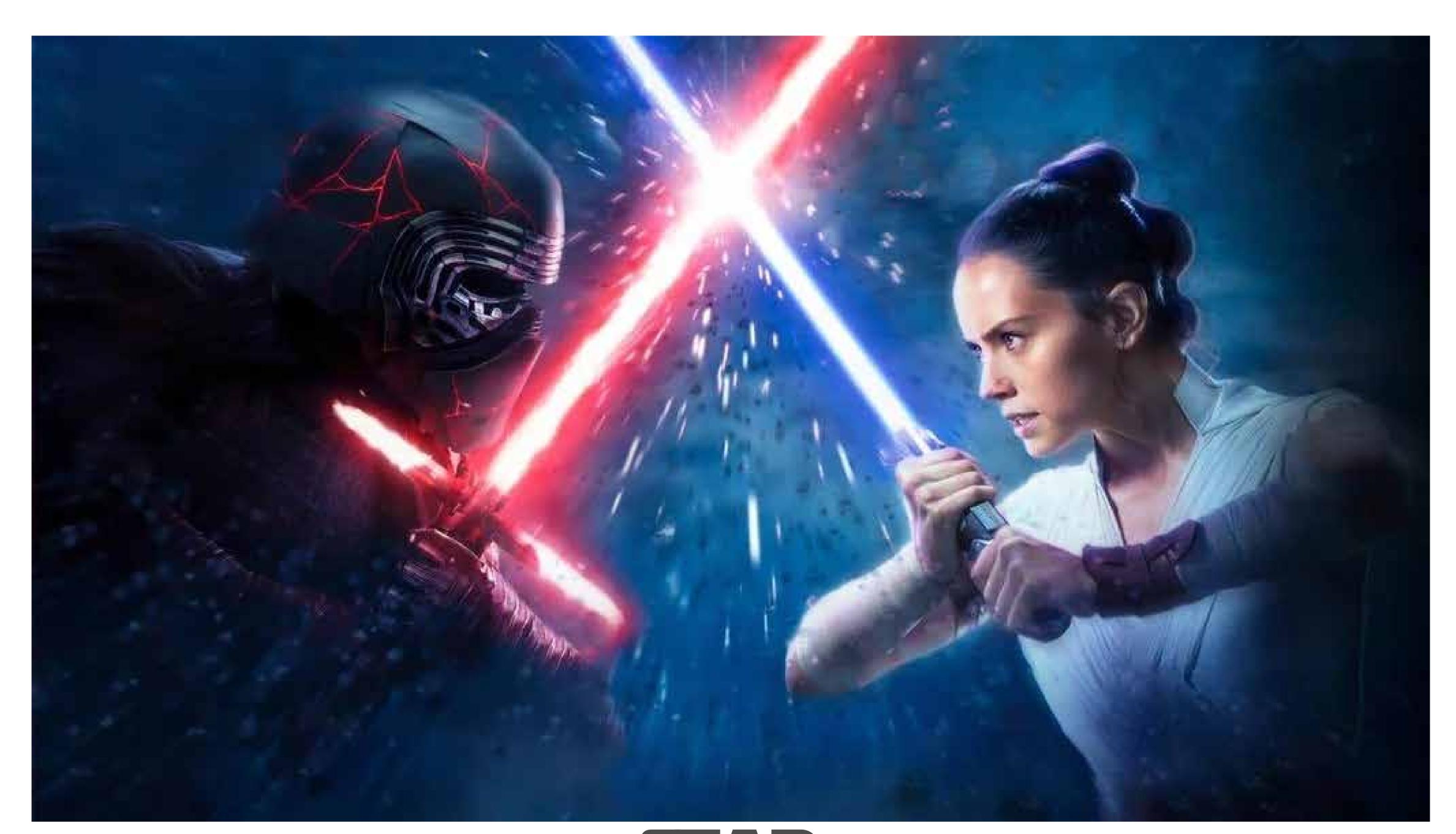


A start-up which will collaborate with the multinational space agencies and will start the space tourism for the people and working in the colonializing the mars. The start-up will do the physical test of the people and check whether they will be fit for the space travel of not. The start-up will have different levels of working This is the future of space tourism and the hope for the humans to become the first multi-planets spices and to expand our reach of the resources and to meet the need of energy which is required for the future generation. Firstly, the robots and the human-controlled robots will be placed over there to make the base for the humans to live in.

LEVELS OF WORKING

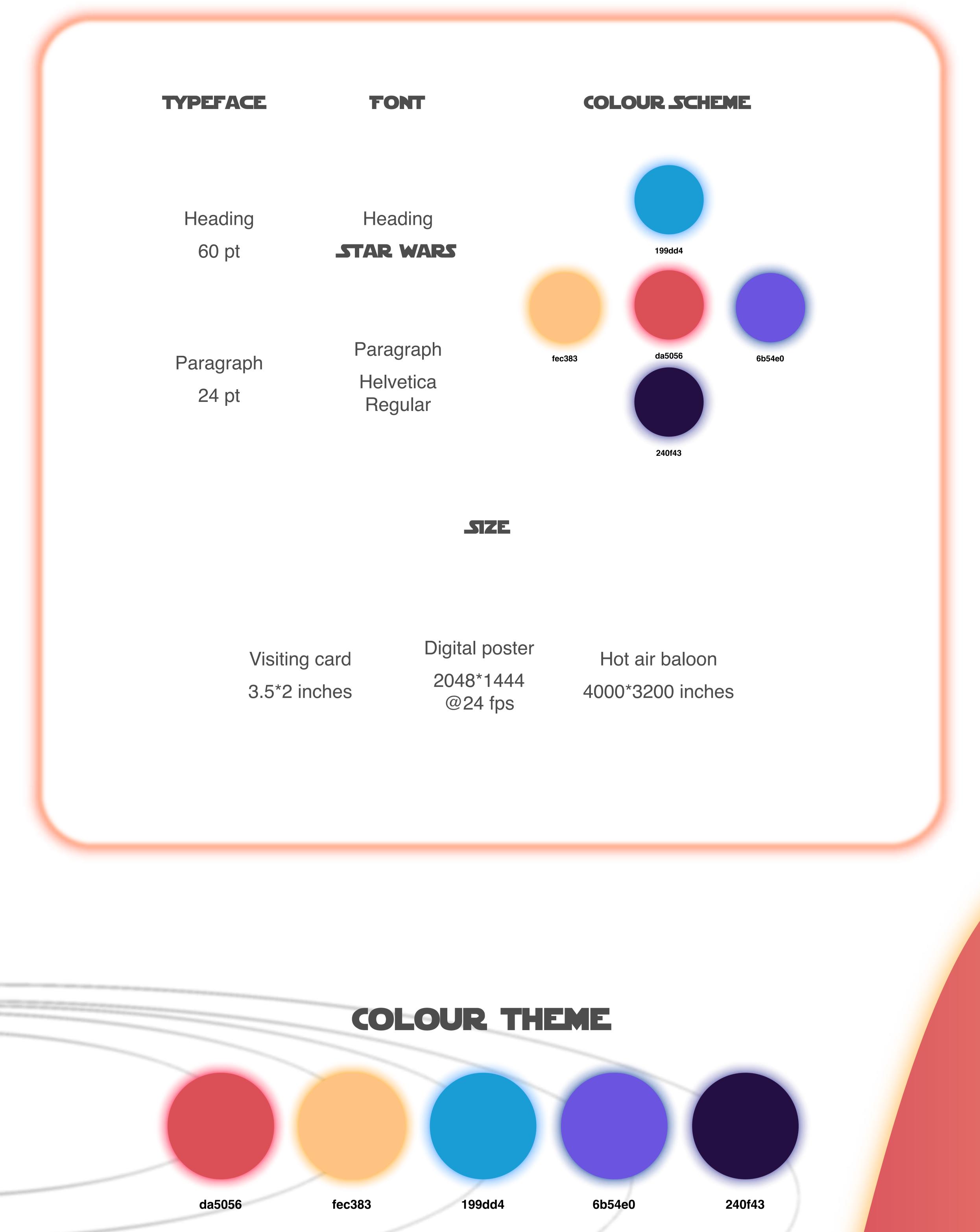
1 The physical test unit 2 The design unit for houses at the Mars 3 The resources unit

INSPIRATION

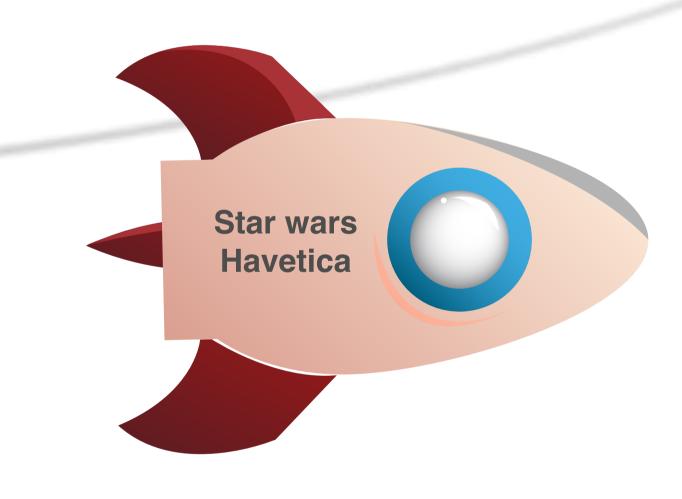




STYLE GUIDE



TYPOGRAPHY



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MARTIAN

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BRANDIND ELEMENTS

